



# IMPACT REPORT

The purpose of the Provident Health Foundation is to improve and sustain the health and well-being of the people who live in Marinette and Menominee Counties and ensure them access to affordable quality acute hospital care.

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## A LETTER FROM JOHN HOFER

EXECUTIVE DIRECTOR

### IT ISN'T ALWAYS ABOUT THE MONEY.

Who would have thought the Executive Director of a multimillion-dollar private foundation would ever say that?

But it's true. While the Provident Health Foundation passed an exciting milestone in granting out over \$1 Million over the last three years, I think the most valuable role we played in improving community health was not about the money. In 2023, Provident expanded further into offering capacity building support to our agencies. We formalized and implemented a process where we offer our staff's time and expertise to increase the capacity of local nonprofits in areas such as compliance, governance, planning, and fundraising.

We also prioritized the role that we take as a "catalyst." By the nature of our funding role and through meetings with applicants, we are constantly learning about plans, opportunities, and service gaps in the community. We've taken that knowledge and brought potentially collaborative efforts - or overlapping initiatives - together with the goal of making 1 plus 1 equal 3. It is truly rewarding when you get everyone in a room together and see the sharing, support, and collaboration that occurs.

But of course, the funding we are able to provide is also very important. Over the past five years, we have found that agencies are getting better at asking for our help. They are making stronger cases for their organizations, their programs and staff, as well as demonstrating the impact they are having. When they meet their missions, they are also advancing ours.

Turn the page and you'll see our funding impacts as we crossed that million-dollar mark. You'll also see how our capacity building and catalyst work are affecting the nonprofit landscape of our community.

On March 25, 2024, we will be celebrating our 5<sup>th</sup> anniversary. While it has been a productive first five years, I am excited for what the next five may hold.

# OUR FORMATION

The Provident Health Foundation got its start as a recognition of the special relationship between the community and its local hospital. An Aurora Healthcare minority partnership in 2014 provided Bay Area Medical Center with access to a number of large system benefits, including support in building the \$135 million new hospital. After five years, the BAMC board agreed to become wholly owned by Advocate-Aurora, a transition that took place in 2019, with the creation of Aurora Medical Center - Bay Area.

The final agreement negotiated by the BAMC Board resulted in Advocate Aurora Health contributing \$25 million to create a new local foundation. The foundation was to be governed by a board of local residents of Marinette and Menominee Counties, who would determine how the funds would be invested and distributed. That board named John Hofer as its first Executive Director. Hofer had previously held a similar role with the BAMC Foundation for ten years.



The purpose of the Provident Health Foundation is to improve and sustain the health and well-being of the people who live in Marinette and Menominee Counties and ensure them access to affordable quality acute hospital care by:

1. Supporting the local acute care hospital's charitable mission.
2. Advancing initiatives that promote health and well-being as well as addressing the determinants of health in these counties. This will be done through collaboration with and support of community partners, leaders, and stakeholders committed to those same goals.
3. Prioritizing support for populations who are at greatest risk for poor health and who face barriers to obtaining reliable, quality health care.
4. Depending on our community to help us identify and prioritize the programs and needs where our resources would be best directed to achieve our goals.
5. Partnering with businesses, grantmakers, and individuals who share our desire to support and contribute to the health and well-being of our communities.



# OUR PHILOSOPHY

## PROMOTION & PREVENTION

Because of how we were funded, we can take a long-term view. This is why we grant “earlier rather than later” and focus on programs for kids, teens, & families. We are focusing on childhood investments that prevent mental, behavioral, and physical issues later in life. Along with that, we have started to address the Social Determinants of Health that impact the health behaviors we emphasize.

## WE LISTEN

We meet with everyone, whether their grant application is successful or not. We'll meet before, during, and after the grant application process. Our goal is to have a transparent relationship with applicants and to help applicants have as strong an application as possible. We use these meetings to listen and learn, and then we take that information to inform our grantmaking, capacity building, and catalyst work.

## TRUST-BASED GIVING

We believe in building a transparent and trusting relationship with the agencies we fund. By establishing and nourishing these relationships with our partners, honest conversations about community needs & workable solutions become more feasible.

## SYSTEMIC INTERVENTIONS

We are looking to create stronger institutional systems conducive to a healthier community rather than focusing solely on downstream individual interventions with our funding.

## MEETING OUR MISSION THROUGH OTHERS

Our staff does not conduct programs to fulfill our mission; we rely on the agencies we fund to conduct the programs. This allows us to keep our operational costs low and our giving amounts high.

## WE DON'T FUNDRAISE

We have invested the initial funds that started Provident and treat it like an endowment, so we grant from and operate off of the interest and dividends. We don't compete against our grantees for funding.

## SUSTAINABLE AND EFFECTIVE

Sustainability is important. We need to ensure we are helping nonprofits in our community, not making them dependent on us for funding. We help organizations create plans and sustainability in mind. We value evidence-based programs as well as measurability.

## BOTH SIDES OF THE BRIDGE

What bridge? Despite a state line separating our two service areas, we are one community. We use our funds to extend programs into both Marinette & Menominee counties.

## CATALYST

We value collaboration. We will make connections where we can, serve as a catalyst where needed, and believe that collaboration creates a rising tide that raises all ships.

# BOARD OF DIRECTORS

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## ED HARDING | BOARD CHAIR

Ed is the President of Aurora Medical Center - Bay Area. He has been the hospital President since 2009 and led the hospital during the ownership change and new hospital construction.

## MARC JAMO | VICE CHAIR

Marc is a former hospital board member. She works for the Navy as part of Fincantieri Marinette Marine in Marinette.

## KIM BROOKS | SECRETARY

Kim is a small business owner who was a co-chair of a national small-city community pride competition that Marinette/Menominee and finished fourth. She and her husband Rusty Wolfe (a nationally recognized artist) are movers in local art projects.

## GRETA HODGE | TREASURER

Greta is a former BAMC Foundation Board member. Her husband, Jim Hodge, was a BAMC Board president. Following his passing, Greta started a memorial run that has raised over \$100,000 supporting local respiratory therapy.

## DAN COOK

Dan serves as the Director of Finance at Aurora Medical Center - Bay Area.

## JIM KORONKIEWICZ

Jim is General Manager at BPM, Inc. in Peshtigo. He is a former board member of Bay Area Medical Center.

## DEB KROLL

Deb is a former elementary school administrator in Menominee. She served on the UW Marinette Foundation Board.

## DARREL LANCOUR

Darrel is the CEO of Northland Lutheran Retirement Village in Marinette.

## PENNY MULLINS

Penny is a small business owner in Menominee. She recently retired from the Eagle Herald where she was the health reporter and news editor.

## LYNDA RASTALL

Lynda is a registered nurse and educator at NWTC. She was formerly the director of OB services at Bay Area Medical Center.

## JENNY SHORT

Jenny is the Economic Development & Tourism Director for Marinette County. She served as Community Relations manager for Wisconsin Public Service in the Green Bay market for many years.

## CHARLIE CAPPAERT\*

Charlie is a Senior Vice President and Chief Lending Officer at The Stephenson National Bank & Trust as well as a member of the Stephenson Area Public Schools Board of Directors.

## WENDY DZURICK\*

Wendy served as both the Superintendent and the Teaching & Learning Quality Assurance Director for the Marinette School District and now operates as a Growth & Development consultant for CESA 6.



\* NONVOTING BOARD MEMBERS IN 2023



## AREAS OF IMPACT

# CHILDHOOD OBESITY



Everyone was provided first-rate, organic produce.

*MOBILE FOOD PANTRY*

## GRANTED TO

COLEMAN SCHOOL DISTRICT

CRIVITZ AREA FOOD PANTRY

CRIVITZ SCHOOL DISTRICT

FEEDING AMERICA WEST MICHIGAN

GOODMAN-ARMSTRONG CREEK SCHOOL DISTRICT

THE GREATER MARINETTE-MENOMINEE YMCA

JOHNSON CONTROLS BACKPACK PROGRAM VIA SSVDP MARINETTE

MARINETTE RECREATION DEPARTMENT

MENOMINEE AREA PUBLIC SCHOOLS

PESHTIGO SCHOOL DISTRICT

RIVER CITIES COMMUNITY POOL

THE SALVATION ARMY MARINETTE

SSVDP DISTRICT OF MARINETTE

STEPHENSON AREA PUBLIC SCHOOLS



Total Granted in 2023  
**\$168,143**

# GRANTED FOR

**6 HYDROPONICS GROW FARMS** TO 3 SCHOOL DISTRICTS IN MARINETTE & MENOMINEE COUNTIES.

12 MOBILE FOOD PANTRIES **SERVING OVER 400 HOUSEHOLDS** EACH MONTH IN MENOMINEE COUNTY.

2 MOBILE FOOD PANTRIES **SERVING OVER 250 HOUSEHOLDS** IN MARINETTE COUNTY.

WEEKEND BACKPACK PROGRAMS AT 13 SCHOOLS IN MARINETTE AND MENOMINEE COUNTIES **PROVIDING OVER 450 STUDENTS** WITH HEALTHY FOOD OVER THE WEEKEND.

**WEEKLY HEALTHY SNACKS TO 786 STUDENTS** IN GRADES 4K-12 IN ONE MARINETTE COUNTY SCHOOL DISTRICT FOR ALL 34 SCHOOL WEEKS.

**50 FRESH PRODUCE BOXES DISTRIBUTED** TO FAMILIES **EACH WEEK** OF THE SUMMER IN MENOMINEE COUNTY.

**16 POP-UP PICNICS** DURING THE SUMMER.

A SCHOOL-BASED BREAKFAST PROGRAM IN A MARINETTE COUNTY SCHOOL TO ENSURE HEALTHY BREAKFAST OPTIONS TO **316 MIDDLE AND HIGH SCHOOL STUDENTS 5 DAYS A WEEK**.

**MULTI-SESSION SWIMMING LESSONS** FOR KIDS AT 2 LOCAL POOL FACILITIES **TO 388 STUDENTS** FROM 3 SCHOOL DISTRICTS ACROSS BOTH COUNTIES.

A BOYS AND GIRLS RUNNING PROGRAM WITH A **NUTRITION EDUCATION COMPONENT FOR 30 ELEMENTARY SCHOOL STUDENTS** AT ONE SCHOOL DISTRICT IN MARINETTE COUNTY.

2 HEART & SOLE SISTERS RUNNING AND MENTAL HEALTH RESILIENCY/SELF-ESTEEM IMPROVEMENT PROGRAMS **SERVING 51 GIRLS IN 3RD THROUGH 6TH GRADES**.



These small food bags are more than just food, they are sometimes bags of excitement for these students. When a student's only meal comes from school and they know when they go home they will not eat, these bags bring a smile to the student's face...

*WEEKEND BACKPACK PROGRAM*



## AREAS OF IMPACT

# MENTAL HEALTH



The things that I do in your room make me excited and it does help me with stress levels. It makes me think of what I am doing instead of what is causing the stress.

*STUDENTS ON THE MAKE-IT ROOM*

## GRANTED TO

CASA OF MENOMINEE COUNTY

DAR BOYS & GIRLS CLUB

PESHTIGO SCHOOL DISTRICT

RAINBOW HOUSE DOMESTIC ABUSE SERVICES, INC.

ST JOSEPH CONFERENCE MARINETTE SSVDP AND THE SALVATION ARMY

U.P. FOSTER CLOSET OF MENOMINEE



Total Granted in 2023  
**\$50,061**



# GRANTED FOR

PROVIDING **CLOTHING AND HYGIENE ITEMS** TO CHILDREN IN FOSTER CARE.

**3 COUNSELOR TRAININGS AND 9 DIFFERENT RESOURCES** TO SUPPLEMENT INDIVIDUAL COUNSELING TO DOMESTIC ABUSE SURVIVORS.

**MONTHLY PARENT EDUCATION KITS** ON THE MENTAL HEALTH STRUGGLES OF KIDS AND TEENS.

A SCHOOL-BASED MAKE-IT ROOM WITH **3D PRINTERS, SEWING MACHINES, CRICUTS**, AND A PLETHORA OF SUPPLIES FOR A NUMBER OF DIFFERENT CREATIVE OUTLETS TO HELP REDUCE MENTAL STRESS AND IMPROVE CREATIVE RESILIENCY.

RECRUITING AND TRAINING VOLUNTEERS TO **SERVE OVER 50 CHILDREN** WHO ARE UNDER THE SUPERVISION OF THE COURT THROUGH NO FAULT OF THEIR OWN.

**550 BACKPACKS FULL OF COMMUNITY RESOURCES AND SCHOOL SUPPLIES** FOR STUDENTS IN MARINETTE AND MENOMINEE COUNTIES.

“

Doing a project makes me feel productive and relaxed. It makes me feel productive because I feel like I'm accomplishing something when I look back at the beginning of the project to the end I see all my progress.

*STUDENTS ON THE MAKE-IT ROOM*



## AREAS OF IMPACT

# SUBSTANCE ABUSE



We need education at a younger age, starting in 9th grade is way too late.

*STUDENTS DURING THE MARINETTE & MENOMINEE COUNTIES YOUTH FOCUS GROUPS 2023, CONDUCTED BY COMMUNITIES THAT CARE*

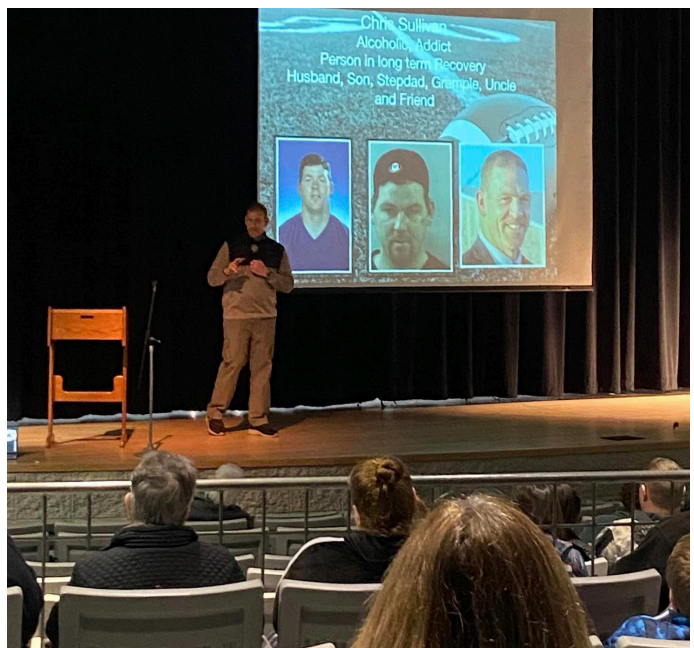
## GRANTED TO

COMMUNITIES THAT CARE OF MARINETTE & MENOMINEE COUNTIES

GREAT START COLLABORATIVE OF MENOMINEE COUNTY

HEALTHY YOUTH COALITION OF MARINETTE & MENOMINEE COUNTIES

Total Granted in 2023  
**\$146,875**





# GRANTED FOR

CTC LED YOUTH **FOCUS GROUPS OF 50+ 9-12 GRADERS** IN MARINETTE & MENOMINEE COUNTIES.

**250+ PARENTS WERE EDUCATED** ON THE IMPACTS OF YOUTH ALCOHOL CONSUMPTION.

**OVER 100 BEER FRIDGE LOCKS DISTRIBUTED** TO CURB YOUTH ALCOHOL ACCESS.

THE **DISTRIBUTION OF DATA FOCUS GROUP RESULT INFOGRAPHICS** TO PARENTS, TEACHERS, AND THE COMMUNITY ACROSS MARINETTE AND MENOMINEE COUNTIES.

**ALCOHOL CARRYOUT LAW EDUCATION INITIATIVE** (PROMOTION) TO CURB CARRYOUT ALCOHOL SALES TO MINORS.

**STIPENDS TO 10 SCHOOL DISTRICTS** TO RUN HEALTHY YOUTH COALITIONS REPRESENTING OVER 300 YOUTH MEMBERS.

EVIDENCE-BASED PREVENTION **ACTIVITY SEED MONEY FOR THE 300+ HEALTHY YOUTH COALITION MEMBERS** TO CONDUCT IN THEIR SCHOOLS.

**9 SOBER PARTIES FOR 1000+ STUDENTS** TO HAVE AN ALCOHOL AND DRUG-FREE SOCIAL ACTIVITY.

**2 GUEST SPEAKERS CONDUCTING 8 EDUCATIONAL PRESENTATIONS** ON THE SHORT AND LONG-TERM HARMS OF UNDERAGE ALCOHOL AND DRUG USE TO OVER 1500 YOUTH.

**16 VAPE DETECTORS** FUNDED FOR 3 SCHOOL DISTRICTS.

**INSTALLATION OF 1 BOOK WALK** IN MENOMINEE TO BOOST LITERACY AND PHYSICAL ACTIVITY IN ORDER TO DECREASE SUBSTANCE ABUSE LATER IN LIFE.

**TALKING IS TEACHING MATERIALS** TO FACILITATE LITERACY EARLY IN LIFE.

“

I feel like we used to learn more about it (alcohol) when we were younger, and now it's only about the drunk driving stuff and not enough on the health consequences.

*STUDENTS DURING THE MARINETTE & MENOMINEE COUNTIES YOUTH FOCUS GROUPS 2023, CONDUCTED BY COMMUNITIES THAT CARE*



## AREAS OF IMPACT

# HEALTH CARE ACCESS

“

The nurse truly cares for the well-being of all students and staff, but also works swiftly to ensure she is treating students and getting them back to class so their time away from class is as minimal as possible.

*STAFF COMMENTS ON THE SCHOOL NURSE POSITION*

## GRANTED TO

AURORA MEDICAL CENTER - BAY AREA

MARINETTE COUNTY ELDERLY SERVICES

MARINETTE SCHOOL DISTRICT

NORTHLAKES COMMUNITY CLINIC



Total Granted in 2023  
**\$187,631**







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In Wisconsin, 1 in 5 children in third grade have an untreated dental disease which is preventable. Dental sealants prevent 80% of cavities in back teeth, where 9 in 10 cavities occur. Sealants are a quick, easy, and painless way to prevent most cavities children get and they can be applied by a dental hygienist at school.

*TARA SKAR, DENTAL OUTREACH DIRECTOR FOR  
NORTHLAKES COMMUNITY CLINIC MARINETTE*

## GRANTED FOR

**EXPANDING A COUNTY MEDICAL TRANSPORT BUS ROUTE** INTO MARINETTE AND MENOMINEE CITIES TWO DAYS A WEEK TO PROVIDE THOSE WITHOUT TRANSPORTATION ACCESS THE ABILITY TO ACCESS HEALTHCARE APPOINTMENTS.

**A PART-TIME SCHOOL NURSE POSITION** THAT DROPPED THE **NURSE-TO-STUDENT RATIO FROM 1:1,270 STUDENTS TO 1:635 STUDENTS**, IMPROVING HEALTHCARE ACCESS.

**STAFFING FOR SCHOOL-BASED DENTAL SERVICES** PROVIDED 2-3 TIMES PER YEAR IN 8 MARINETTE COUNTY SCHOOL DISTRICTS AND 7 DAYCARE/HEAD START PROGRAMS.

**A BEHAVIORAL HEALTH NAVIGATOR** TO CONNECT EMERGENCY DEPARTMENT PATIENTS PRESENTING WITH SUBSTANCE ABUSE AND/OR MENTAL HEALTH TO LONG-TERM CARE AND REMOVE BARRIERS TO RECEIVING TREATMENT.



# CAPACITY BUILDING & CATALYST

## Join or Die

Movie Screening & Director's Q&A

Trailer - <https://putnamdoc.com/#trailer>

When - December 14, 2023 at 5:00pm, Doors Open at 4:30pm

Where - The Herbert L. Williams Theatre on the Bay on the UW-Green Bay, Marinette Campus

Tickets - Send your name, email address, title, and organization to [contact@providenthealth.org](mailto:contact@providenthealth.org)

Cost - Free

Sponsored by...

A film about why you should join a club... and why the fate of America (and your health) depends on it.

In 2023, Provident implemented a different kind of grant - Capacity Building Grants. Rather than money, Provident grants out its staff's time and expertise to help increase the capacity of the recipient organization. This might include helping to start a program, creating a new fundraising strategy, conducting education to the Board of Directors, and more. We also conducted Capacity Building events around topics that had widespread impact. Building up the capacity of the organizations we partner with allows us to increase the funding we're able to do in the community. Stronger nonprofits become more effective grantees.

## CATALYST WORK

Provident made 20 connections between different nonprofits, businesses, and individuals in the community which has resulted in more funding for nonprofit initiatives, program expansion, collaboration, and more.

## CAPACITY BUILDING GRANTS

PROGRAM CREATION/SUPPORT & EXECUTION

*51 Hours to 5 Organizations*

FUNDRAISING

*5 Hours to 7 Organizations*

NONPROFIT COMPLIANCE

*6 Hours to 3 Organizations*

MARKETING

*5 Hours to 2 Organizations*

FOOD INSECURITY

*40 Hours to 4 Projects*

BOARD OF DIRECTORS DEVELOPMENT

*4 Hours to 2 Organizations*

TOTAL = *121 Hours to 23 Entities*



EVENT | HOW TO WRITE A CONVINCING GRANT APPLICATION...FROM A FUNDER'S PERSPECTIVE



# WHERE WE ARE GOING IN 2024

## 2024 GRANT CYCLES

In 2023, we implemented a program that we called “Ad Hoc Grant Cycles” to offer off-cycle grant opportunities to nonprofits whose calendars did not align with our established grant cycle. In 2024, we will continue to offer a Spring Grant Cycle in January with additional funding opportunities throughout the year. Our goal is to collaboratively partner with nonprofits that are advancing our mission through their programs to best remove barriers to accessing our funding.

## JOIN US IN IMPROVING COMMUNITY HEALTH

While we don’t fundraise, we do accept donations from individuals who believe in our approach and priorities and wish to add their funds to ours. We accept gifts of cash, stocks, and bonds. To learn more, please contact John Hofer at [jwhofer@providenthealth.org](mailto:jwhofer@providenthealth.org).

## CAPACITY BUILDING

We saw great success and measurable efficacy with our Capacity Building efforts in 2023 and we will work to expand on that in 2024. We will once again hold our “How to Write a Convincing Grant Application, from a Funder’s Perspective” event. We will also continue to work with organizations on the specific capacity building needs that they have related to organizational compliance, structure, Board Development, strategic planning, marketing and communication, program creation, and more. We will build our library of resources for nonprofits in the area and will work to improve the landscape of nonprofit operations. Our goal is to help nonprofits focus more on their missional work and less on the stressors that accompany limited capacity.

## CATALYST

We will continue to enter the catalyst role as the opportunities arise. We will bring people and organizations together to collaborate so that we can go further together. This will include individual introductions as well as collaborative meetings and events. We are seeing opportunities to expand this beyond the nonprofit realm and engage businesses with nonprofit work locally.

## REGIONAL WORK

We’ve heard from many local nonprofits that Marinette and Menominee Counties are often overlooked by state and regional programs and funding. We have made strategic connections with state and regional leaders related to our key funding areas and are leveraging our position to bring outside resources and connections to our community. We will continue and expand this initiative in 2024.



**PROVIDENT**  
HEALTH FOUNDATION  
OF MARINETTE/MENOMINEE



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